

New Online Florist Donates 100% of its Profits to the Community

Fund Flowers is a new charity organization that has come up with an innovative concept to help schools, churches and many other nonprofit groups to raise money effortlessly. Essentially what they are promoting is that by purchasing flowers, plants, balloons, chocolates, gift baskets and other gifts from them you are also helping your own group and the community to raise money for their cause. 10% of your total sale is donated back to your group of choice and all remaining profits are donated to organizations that have made a difference in the community. They recently launched two online websites. One for 'Groups' where the coordinator can order items for their own fundraising events and the other for 'Supporters' where anyone can shop online for gift delivery worldwide.

Toronto, ON (Bluehost) August 17, 2007 -- Fund Flowers is a new charity organization that has come up with an innovative concept to help schools, churches and many other nonprofit groups to raise money effortlessly.

Their charity was created to genuinely help organizations raise money. Both the founders have kids, and watching their kids year after year struggling to raise funds for their school with very little return on their hard work, raised the question of how fundraising could be improved. Not only did they find a great solution to help these schools they also help thousands of other nonprofit groups and organizations raise funds for their cause. Church groups, sport groups, political groups and charity groups are just a few examples of organizations that FundFlowers.com helps.

Fund Flowers Fundraising Program changes the way you look at fundraising. Groups can earn thousands of dollars by simply having their members and supporters purchase flowers, gift baskets, balloon arrangements, chocolates and other gift items through their charity organization. By placing orders with Fund Flowers rather than with other florists and flower shops they help their group of choice raise money from purchases they would have already have made at other florists without any rewards of this type.

So how does their program work?

There are two parts to their fundraising program. One targeting the groups and one targeting the supporters or consumers. They recently launched two online websites to separate these two fundraising directions. One for 'Groups' where the coordinator can order items for their own fundraising events and the other for 'Supporters' where anyone can shop online for gift delivery worldwide. Joining their program is free and can be done on their website or by calling their toll free number.

Groups: How does it work?

There are 2 parts to fundraising.

1. Through their online shopping cart. When supporters buy flowers and other gifts 10% of all sales made from the group members will be donated back to the organization on a quarterly basis.
2. Through planned fundraising events. Fund Flowers provide the products and services for fundraising events such as flowers, chocolates and balloons etc. and the group sells these items. 100% of all profit made through these events will be for the group.

A free custom website (with all the great promotions) is also created for the groups. Then they can simply send



email invites to friends and family to try the promotions on the fundraising website. When their supporters purchase from them or participate from any of the customized fundraising events they organize, their group earns money. 100% of the profits from these events are for the group - It's that simple.

Supporters: Why shop with Fund Flowers?

- They are a charity organization that helps schools, churches and other nonprofit organizations with their fundraising initiatives.
- 10% of their sales are donated back to these groups.
- All remaining profits are donated to nonprofit groups that make a difference in the community.
- They offer online shopping and gift delivery services all Tax Free.
- All Inclusive Prices for delivery worldwide.
- They offer Quality Gifts, Great Value and Professional Service.

To find out more about their fundraising program or to add your group to their growing list - you can visit their website at:

<http://www.fundflowers.com/>

Call Toll Free: 1-877-883-GIFT (4438)

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Contact Information

Fund Flowers

FundFlowers

<http://www.fundflowers.com>

1-877-883-4438

Online Web 2.0 Version

You can read the online version of this press release [here](#).